

Special Issue

Sustainable Food Marketing, Consumer Behavior and Lifestyles—2nd Edition

Message from the Guest Editors

Sustainability is a subject of increasing significance, in particular across all stages along the food supply chain. The consumption of food is inescapable and strongly linked to environmental sustainability.

In times of growing challenges such as global warming, overpopulation, increasing food demand, and urbanization, To attain a more sustainable way of life and to minimize negative effects on the environment and society, food businesses strive to successfully integrate social responsibility into their daily operations, and consumers must also change their current spending habits.

This Special Issue aims to explore sustainable food marketing, changes in consumer behavior and consumption patterns, and new technologies and collaborative food consumption models to embrace sustainable lifestyles. We aim to explore these important topics and advance our understanding of food marketing strategies, food information, and communication to promote sustainable food consumption and sustainable lifestyles.

- Sustainable food marketing
- Consumer behavior
- Sustainable food consumption
- Responsible lifestyle
- Sustainable food supply chain

Guest Editors

Prof. Dr. Aspasia Vlachvei

1. Department of Economics, University of Western Macedonia, 52100 Kozani, Greece

2. Institute of Economic Analysis and Entrepreneurship, 52100 Kastoria, Greece

Prof. Dr. Anastasios Panopoulos

Department of Balkan Slavic and Oriental Studies, University of Macedonia, 54636 Thessaloniki, Greece

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Sustainability
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
sustainability@mdpi.com

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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Steve W. Lyon

School of Environment and Natural Resources, Ohio State University,
Columbus, OH 43210, USA

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