

Special Issue

Do Businesses Increase Their Value by Adopting Innovative Sustainability Practices?

Message from the Guest Editors

- AI supports smarter decision-making with predictive insights, blockchain ensures secure and transparent tracking of sustainability metrics, IoT devices enable real-time monitoring of environmental data, and big data analytics uncover actionable trends to drive impactful strategies.
- This call for research seeks to explore how businesses can leverage innovative technologies to enhance their sustainability practices while addressing these challenges. We invite contributions that provide insights into the opportunities and barriers associated with these practices, including case studies, industry analyses, and forward-looking perspectives on the role of technology in fostering sustainable business growth.
- **Suggested Themes**
 - Emerging Technologies in ESG Practices
 - Big Data Analytics for ESG Strategies
 - Regulatory Frameworks and Technological Adaptation
 - Cross-Industry Applications of Technology in ESG
 - Challenges and Opportunities in Technology Adoption
 - Impact of Technology on ESG Accountability and Transparency
 - Future Trends in Technology-Enabled ESG Practices

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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

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