

## Special Issue

# Advancing Innovation and Sustainability in SMEs: Insights and Trends

### Message from the Guest Editor

In the context of new trends in socio-economic life, companies are faced with the need to adopt environmentally and socially responsible practices, which can only be achieved through innovation. In addition, sustainability and innovation tools are becoming crucial for small- and medium-sized enterprises (SMEs) to remain competitive and differentiate themselves from their competitors. Considering SMEs' mobility and their ability to quickly adapt to new trends and realities, they can become powerful drivers in achieving the goals of the 2030 Agenda for Sustainable development. Applying the principles of circular economy, investing in the development of sustainable business ecosystems, and focusing on consumer needs are priorities for all countries during this time. In achieving these goals, innovation plays an important role. Therefore, this Special Issue aims to bring together new findings that can contribute to enriching the literature on innovation in SME business activity and its impact on sustainability. Contributions should not be limited to the issues mentioned above. Other topics of interest in innovation and sustainability are welcome!

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### Guest Editor

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## Sustainability

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I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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## Editor-in-Chief

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