

## Special Issue

# Beyond Profit: Exploring the Role of Digital Management in Sustainable Business Development

### Message from the Guest Editor

In the spring of 2020, the COVID-19 pandemic forced global companies to shift operations online, leading to a surge in virtual interactions across various sectors such as education, healthcare, and public administration. The Special Issue emphasizes the environmental consequences of the intense use of virtual realities and immersive technologies in workplaces and educational settings, discussing the significant energy demands and contributions to global warming. This call for papers seeks solutions to address this tension, focusing on strategies to reconcile ongoing innovation with environmental responsibility. It encourages contributions that explore the ecological impact of immersive technologies, considering issues such as energy consumption, storage requirements, and the associated environmental consequences. Authors are encouraged to propose strategic actions for companies to ensure the ethical and compliant use of immersive platforms in the context of environmental sustainability. This research aims to provide insights into how to navigate the challenges posed by energy-intensive technologies while minimizing their ecological footprint.

### Guest Editor

Dr. Jean-Éric Pelet

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### Deadline for manuscript submissions

closed (6 June 2025)



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