

## Special Issue

# Toward Sustainable Tourism: Management Practices and Customer Experiences

### Message from the Guest Editor

Due to its significant impacts on society, environment, and economic growth, research on sustainability has rapidly increased over the last two decades. However, several research gaps have been identified in the existing literature on sustainability. For example, previous studies have (1) primarily focused on energy and the environment while neglecting other important aspects of sustainable business practices (e.g., local culture, local economy, and sustainable employment), (2) appeared preoccupied with cognitive factors of customer experiences (e.g., moral obligation, norms, etc.), (3) lacked the application of different theoretical models to elucidate the effect of sustainable business practices on consumer behavior. Thus, this Special Issue aims to redress this research gap identified in the literature.

### Guest Editor

Dr. Jonghyeong Kim

1. School of Community Resources and Development, Watts College of Public Service and Community Solutions, Arizona State University, 411 N. Central Avenue, Phoenix, AZ 85004, USA
2. The Hainan University-Arizona State University Joint International Tourism College, Hainan University, Haikou 570004, China

### Deadline for manuscript submissions

10 May 2026



Sustainability

---

an Open Access Journal  
by MDPI

---

Impact Factor 3.3  
CiteScore 7.7



[mdpi.com/si/221900](https://mdpi.com/si/221900)

*Sustainability*  
Editorial Office  
MDPI, Grosspeteranlage 5  
4052 Basel, Switzerland  
Tel: +41 61 683 77 34  
[sustainability@mdpi.com](mailto:sustainability@mdpi.com)

[mdpi.com/journal/  
sustainability](https://mdpi.com/journal/sustainability)





## Sustainability

---

an Open Access Journal  
by MDPI

---

Impact Factor 3.3  
CiteScore 7.7



[mdpi.com/journal/  
sustainability](https://mdpi.com/journal/sustainability)



# About the Journal

## Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

---

## Editor-in-Chief

Prof. Dr. Steve W. Lyon

School of Environment and Natural Resources, Ohio State University,  
Columbus, OH 43210, USA

---

## Author Benefits

### Open Access:

free for readers, with article processing charges (APC) paid by authors or their institutions.

### High Visibility:

indexed within Scopus, SCIE and SSCI (Web of Science), GEOBASE, GeoRef, Inspec, RePEc, CAPlus / SciFinder, and other databases.

### Journal Rank:

JCR - Q2 (Environmental Studies) / CiteScore - Q1  
(Geography, Planning and Development)