

Special Issue

Sustainable Food Marketing, Consumer Behavior and Lifestyles

Message from the Guest Editors

Sustainability is a subject of increasing significance, in particular across all stages along the food supply chain. The consumption of food is inescapable and strongly linked to environmental sustainability.

In times of growing challenges such as global warming, overpopulation, increasing food demand, and urbanization, To attain a more sustainable way of life and to minimize negative effects on the environment and society, food businesses strive to successfully integrate social responsibility into their daily operations, and consumers must also change their current spending habits.

This Special Issue aims to explore sustainable food marketing, changes in consumer behavior and consumption patterns, and new technologies and collaborative food consumption models to embrace sustainable lifestyles. We aim to explore these important topics and advance our understanding of food marketing strategies, food information, and communication to promote sustainable food consumption and sustainable lifestyles. Keywords

- Sustainable food marketing
- Consumer behavior
- Sustainable food consumption
- Responsible lifestyle
- Sustainable food supply chain

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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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