

Special Issue

Innovation and Strategic Management in Business

Message from the Guest Editors

We welcome original research articles and reviews that delve into these topics and more, contributing to a deeper understanding of innovation and strategic management. The topics of interest include but are not limited to the following:

The impact of AI on innovative practices and strategy management.

The impact of digital transformation in innovation and strategic management.

Relationships between innovation and strategic and firm performance.

Relationships between innovation ecosystems and strategic competitive advantage.

Sustainable innovation strategy, social responsibility, and ESG.

Collaboration network and strategic alliance under the open innovation context.

Technological innovation policy and enterprise strategic management.

Strategic entrepreneurship and innovation management in business.

The Dynamic development of innovation strategies.

This Special Issue aims to share insights and findings from researchers on innovation and strategic management in business, to serve as a basis for future research and advance the development of the business world.

Guest Editors

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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Steve W. Lyon

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