

## Special Issue

# Eco-Friendly Living and Sustainable Consumption: Innovations, Challenges, and Practices

### Message from the Guest Editors

The Special Issue “Eco-Friendly Living and Sustainable Consumption: Innovations, Challenges, and Practices” looks at how people and societies can move toward more sustainable lifestyles and responsible consumption. With growing concerns such as climate change and resource shortages, there is an urgent need to change the way we consume and to support eco-friendly living. We welcome contributions that look at how people make sustainable choices, new eco-friendly products and services, and ways to cut waste, use resources more efficiently, and support the circular economy. We are especially interested in work that focuses on policies, technologies, community projects, and education that make it easier for people to live more sustainably. By bringing together different perspectives, this Special Issue aims to share both ideas and practical solutions about how innovation, obstacles, and daily practices all shape sustainable consumption. The contributions will provide useful guidance for policymakers, businesses, communities, and even consumers working to build societies that are more resilient and environmentally responsible.

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### Guest Editors

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### Deadline for manuscript submissions

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I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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## Editor-in-Chief

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