

Special Issue

Strategic Orientation and Product Innovation for Sustainable Development

Message from the Guest Editors

The current Special Issue invites studies that examine how strategic orientation and product innovation drive sustainable development across different industry sectors. It is evident that many enterprises across the world strive to overcome environmental challenges, whilst the alignment of corporate strategy with sustainable product development plays a pivotal role in the context of certain structural and transformative changes. Alongside their contribution to low-carbon and circular economy efforts, the latter relate to meeting societal expectations and complying with relevant regulations. In this regard, this Special Issue welcomes submissions from academics and scholars in the areas of business sustainability, strategic management, innovation studies, environmental management, and circular economy research. Additionally, interdisciplinary contributions from industry experts/practitioners and policy specialists in the field addressing the aforementioned issues are also encouraged. We look forward to receiving your contributions.

Guest Editors

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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Steve W. Lyon
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