# **Special Issue**

# Hospitality and Tourism Management: Trends, Innovations and Sustainable Development

### Message from the Guest Editors

This Special Issue aims to explore the intersection of sustainability and digital transformation within the hospitality and tourism industries. It aligns with the journal's scope by examining strategies that balance economic growth with environmental responsibility and social equity. We invite original research articles and critical reviews on topics related (but not limited) to:

- Sustainable tourism in the digital era, exploring how digital technologies (e.g., IoT, blockchain, and VR) can mitigate negative environmental impacts while enhancing visitor experience.
- Strategies for reducing overtourism through data analytics and predictive algorithms to optimize tourist flows and resource use.
- The role of the circular economy in reshaping hospitality and tourism operations for better resource efficiency and waste reduction.
- Community engagement and the use of digital platforms to ensure the equitable distribution of tourism benefits and respect for local cultures.
- Business models that align profitability with sustainability, such as blockchain for fair transactions and AI to optimize operations.

#### **Guest Editors**

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### Deadline for manuscript submissions

29 January 2026



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## **About the Journal**

### Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

### Editor-in-Chief

Prof. Dr. Steve W. Lyon

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