

## Special Issue

# Sustainable Strategic Management: Integrating Environmental, Social and Governance (ESG) Factors

### Message from the Guest Editor

In an era marked by escalating environmental crises, profound social inequalities, and heightened demands for corporate accountability, the integration of environmental, social, and governance (ESG) factors into strategic management has become a central pillar of sustainable business practice. Despite the increasing attention being paid to ESG, the path to effective ESG integration is fraught with practical challenges, and significant research gaps remain. Organizations grapple with issues such as the risk of "greenwashing," the complexities of measuring and reporting non-financial performance, managing the trade-offs between short-term financial goals and long-term sustainability investments, and embedding ESG principles throughout complex global supply chains. The linkages between specific strategic actions, measurable ESG outcomes, and long-term financial performance need further theoretical development. Therefore, this Special Issue aims to advance our theoretical and empirical understanding of how organizations strategically integrate ESG factors into their core management processes.

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