

Special Issue

Sustainable Development in Urban and Rural Tourism

Message from the Guest Editors

In recent decades, concern for avoiding the negative impacts of human activity and ensuring economic, social, cultural and environmental sustainability has grown rapidly. This concern has translated into legislative measures, social awareness, business initiatives and academic research. The measures taken by companies have been grouped under the concept of Corporate Social Responsibility (CSR) and are important in multiple sectors, including tourism. All academic research on tourism can be considered to seek to improve sustainability in specific cases, situations and aspects. However, research on the sustainable development of tourism tends to focus on the impacts of various types of tourism and how to make it a sustainable activity in the long term by minimizing costs and maximizing benefits. Within these approaches, studies on impacts on local societies and cultures stand out, highlighting how they change due to tourism development. Studies on environmental impacts and resource management (e.g., water, electricity, territory, etc.) are also important, as are the studies on the residents' attitudes and on the CSR in tourism companies.

Guest Editors

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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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