

## Special Issue

# Technology Innovation Management: Fueling Smart Transformation in Project Management

### Message from the Guest Editors

Technological advancements are revolutionizing the world in recent years. The use of tools such as big data, blockchain, artificial intelligence and the Internet of Things enables project teams to become more efficient, optimize their operations and improve their project delivery performance. Incorporating these technologies not only increases efficiency and time optimization but also enhances project processes, new product development, stakeholder collaboration and organizational sustainability. Furthermore, the proliferation of digital platforms has fundamentally changed how project managers interact with stakeholders and consumers, particularly through real-time communication, collaborative tools, online reviews and user-generated content. In this regard, the contributions of technology transformation to project management and innovation processes have sparked growing interest among project practitioners, product developers, researchers and academics. Its rapid development poses challenges in project management practices and innovation management, as well as in identifying and understanding subareas, trends and research clusters.

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