

## Special Issue

# Digital Transformation Enabling Sustainability in Strategic Management of Enterprise

### Message from the Guest Editors

The influence of digitalization is significantly increasing in multiple domains, and its critical impact on multiple areas of management has been frequently acknowledged by researchers. The goal of this Special Issue is to expand the existing literature on these themes, by offering new insights and future perspectives on the various ways in which digital transformation shapes strategic management in a broad sense, and its repercussions in terms of sustainability for the firms in question. We invite both conceptual and empirical research on the above themes. Examples of relevant research questions for this Special Issue include, but are not limited to, the following:

- What is the impact of Industry 4.0 technologies on strategic management and what are the barriers to achieving digital transformation faced by firms?
- How do political, institutional, and social trends shape the impact of digital transformation?
- What are the differences in the effects of digital transformation between advanced vs. emerging economies?
- What is the role of digital transformation in the internationalization of firms?

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### Guest Editors

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### Deadline for manuscript submissions

closed (10 January 2024)



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## Editor-in-Chief

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