Special Issue

Digital Transformation Enabling Sustainability in Strategic Management of Enterprise

Message from the Guest Editors

The influence of digitalization is significantly increasing in multiple domains, and its critical impact on multiple areas of management has been frequently acknowledged by researchers. The goal of this Special Issue is to expand the existing literature on these themes, by offering new insights and future perspectives on the various ways in which digital transformation shapes strategic management in a broad sense, and its repercussions in terms of sustainability for the firms in question. We invite both conceptual and empirical research on the above themes. Examples of relevant research questions for this Special Issue include, but are not limited to, the following:

- What is the impact of Industry 4.0 technologies on strategic management and what are the barriers to achieving digital transformation faced by firms?
- How do political, institutional, and social trends shape the impact of digital transformation?
- What are the differences in the effects of digital transformation between advanced vs. emerging economies?
- What is the role of digital transformation in the internationalization of firms?

Guest Editors

Dr. Alfredo Jiménez

Management, Kedge Business School, Bordeaux, France

Dr. Xavier Ordeñana

ESPAE Graduate School of Management, Escuela Superior Politecnica del Litoral, Guayaquil, Ecuador

Deadline for manuscript submissions

closed (10 January 2024)



Sustainability

an Open Access Journal by MDPI

Impact Factor 3.3 CiteScore 7.7



mdpi.com/si/153636

Sustainability
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
sustainability@mdpi.com

mdpi.com/journal/ sustainability





Sustainability

an Open Access Journal by MDPI

Impact Factor 3.3 CiteScore 7.7



About the Journal

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario Institute of Technology, Oshawa, ON L1G OC5, Canada

Author Benefits

Open Access:

free for readers, with article processing charges (APC) paid by authors or their institutions.

High Visibility:

indexed within Scopus, SCIE and SSCI (Web of Science), GEOBASE, GeoRef, Inspec, RePEc, CAPlus / SciFinder, and other databases.

Journal Rank:

JCR - Q2 (Environmental Studies) / CiteScore - Q1 (Geography, Planning and Development)

