Special Issue

Sustainable Innovation, Business Models and Economic Performance

Message from the Guest Editors

The scope of this Special Issue includes theoretical and empirical studies on sustainable strategies, green technologies, circular economy practices, and innovative governance. The purpose is to examine how companies from different fields integrate sustainability into their business models and how such integration influences long-term value creation. While prior research has analyzed sustainability innovation, fewer studies have explored their interconnections in an integrated way. This Special Issue aims to fill that gap, offering a multidisciplinary perspective that advances current debates and provides new insights into the link with sustainability. Aligned with the journal's mission, the Issue contributes to sustainability by defining, measuring, and monitoring sustainable innovations and business practices. It emphasizes tools, policies, and applications that support resilience, resource efficiency, and responsible growth. By combining conceptual frameworks with practical evidence, the Special Issue enhances our understanding of how sustainable business models can generate measurable social, and environmental benefits.

Guest Editors

Prof. Dr. Mirela Cristea

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Prof. Dr. Noja Grațiela Georgiana

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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

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