

Special Issue

Sustainable Supply Chains, Logistics, Production and Conscious Consumers

Message from the Guest Editors

In this era of stringent environmental needs and increasing competition, companies are being encouraged to base their business strategies on the principles of sustainability. Drivers of environmental goals are no longer limited to the legal requirements of individual countries, but must also consider growing consumer awareness. Moving towards a greener future seems to be the only appropriate course of action for any responsible organisation. Strategies such as educational campaigns and information dissemination need to be implemented to help consumers become more aware and active players in a greener future. For this Special Issue, authors are invited to submit original research articles, review papers, case studies, and theoretical frameworks that promote a greener future and contribute to the understanding and advancement of sustainable supply chains, logistics, and production, and help stakeholders to implement strategies aimed at engaging consumers in this green perspective. We welcome papers on topics that include, but are not limited to: Green logistics, circular economy, sustainable production, technological integration, policy and regulation, consumers awareness

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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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