## **Special Issue**

# Agricultural Economics and Rural Development

## Message from the Guest Editors

Agricultural economics and rural development are pivotal to achieving global sustainability goals, particularly in the context of climate change, digital transformation, and evolving policy frameworks. This Special Issue focuses on the relationship between agricultural economics and rural development considering these factors, aiming towards sustainability. It aims to cover agricultural production, market, finance, rural poverty alleviation, infrastructure, and social aspects, as well as emerging trends such as digital transformation. While most studies examine these fields separately, this Special Issue seeks to emphasize the interconnections among them. By analyzing the significance of digital transformation and presenting case studies, this Special Issue hopes to offer comprehensive insights, fill research gaps, and help create more effective strategies for sustainable development.

### **Guest Editors**

Dr. Hui Mao

Dr. Dan Pan

Dr. Xiaoheng Zhang

### Deadline for manuscript submissions

28 February 2026



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## Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

## Editor-in-Chief

Prof. Dr. Steve W. Lyon

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