

## Special Issue

# Digital Innovation in Sustainable Economics and Business

### Message from the Guest Editors

Businesses strategies play a crucial role in fostering digital sustainability by optimizing supply chain management, reducing carbon footprints, and promoting circular economy principles. Despite these benefits, barriers such as high implementation costs and the need for a skilled workforce can hinder the adoption of new technologies. Thus, this Special Issue aims to explore the intersection of digital technology and sustainability, focusing on how innovative digital solutions can drive sustainable practices in economics and business. Topics of interest include, but are not limited to, the following:

- The role of digital transformation in promoting sustainable economic growth;
- The impact of digital technologies on sustainable business practices and organizational challenges;
- Business strategies to meet regulatory requirements and consumer demands for sustainability;
- Public policies to promote sustainable digital transformation;
- Labour market and social issue sustainability in the digital era.

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### Guest Editors

Dr. Bruna Bruno

Dr. Marisa Faggini

Dr. Anna Parziale

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### Deadline for manuscript submissions

20 March 2026



## Sustainability

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I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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### Editor-in-Chief

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