Special Issue

Sustainable Consumption and Tourism Market Management

Message from the Guest Editors

The aim of this Special Issue is to highlight new approaches to the topic of sustainable tourism consumption and management as well as to the planning and implementation of sustainable visitor behavior. We invite both theoretical, methodological and empirical studies from various areas concerned with the topic of sustainable tourism management, from research, policy and practice fields. For this Special Issue, original research articles and reviews are welcome. Research areas may include (but are not limited to) the following:

- Alternative tourism and sustainable visitor practices;
- Responsible tourism behavior and discourses;
- Assessment of sustainable tourist consumption;
- Promoting sustainable tourism behavior and products;
- Managing tourism consumption in sustainable destinations:
- Case studies of sustainable tourism consumption and management;
- New technologies that support sustainable tourism consumption and management;
- Spatial planning and management of sustainable tourism development;
- Sustainable tourism narratives and consumption patterns.

We look forward to receiving your contributions.

Guest Editors

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Deadline for manuscript submissions

closed (31 October 2025)



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About the Journal

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

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