

Special Issue

Engineering Psychology: Human-Orientated Design and Sustainable Wellbeing

Message from the Guest Editors

To design successful products, we need to switch from technology-centered design to people-centered design. By focusing on the needs and aspirations of people, human-centered approaches can promote sustainable development. The integration of psychology into human-centered design represents a profound synergy between our understanding of human behaviors and the creation of products, systems, and environments that cater to those behaviors. By incorporating principles from psychology, such as cognitive load theory, behavioral economics, and user experience research, designers can develop solutions that resonate with users, enhancing usability, satisfaction, and overall wellbeing. Currently, human-orientated design is experiencing a peak due to recent developments in artificial intelligence platforms capable of creating designs within seconds. With the help of the principles of sustainability and environmental awareness, human-orientated design strives to create solutions that will assist in creating an environment that is healthier and more sustainable for individuals and for the planet.

Guest Editors

Prof. Dr. Lorna Uden

Dr. Jeremiah Sullins

Dr. Gregory S. Ching

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Sustainability
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
sustainability@mdpi.com

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I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario
Institute of Technology, Oshawa, ON L1G 0C5, Canada

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