# **Special Issue**

# Navigating Sustainability Business: Environmental and Social Sustainability and Related Strategies

### Message from the Guest Editor

Topical subjects of interest for this Special Issue include, but are not limited to:

 Strategic links between corporate strategy, through environmental and social criteria,

and a firm's economic performance (taking into account various stakeholders);

- The strategic impact of environmental and social standards/efforts on the market value of firms;
- Corporate sustainability\* and corporate strategy for firm performance;
- The risk factors of environmental and social issues for accountable managers;
- Strategic evaluation of environmental and social risk in terms of managerial decision-making;
- The strategic competencies of environmental and social investing;
- Technology issues with environmental and social strategies for firm sustainability;
- The strategic significance and value of environmental and social focuses for firm performance;
- The integration of environmental and social criteria with a firm's economic performance;
- Strategic determinants of a firm's performance through environmental greening and corporate social responsibility across different industries and countries.

#### **Guest Editor**

Prof. Dr. Jooh Lee

Rohrer College of Business, Rowan University, Glassboro, NJ 08028, USA

## Deadline for manuscript submissions

closed (25 September 2025)



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Sustainability Editorial Office MDPI, Grosspeteranlage 5 4052 Basel, Switzerland Tel: +41 61 683 77 34 sustainability@mdpi.com

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# **About the Journal**

### Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

#### Editor-in-Chief

Prof. Dr. Steve W. Lyon

School of Environment and Natural Resources, Ohio State University, Columbus, OH 43210, USA

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