

Special Issue

Sustainable Agricultural Food Marketing

Message from the Guest Editors

The aim of the Special Issue is to develop knowledge and common innovative solutions for Sustainable Agricultural Food Marketing. In a global emergency induced by pandemics and war, it is especially important to conduct research and discuss agricultural and sustainable food marketing. The term sustainable agriculture has been given many definitions, many of which seem to agree with defining sustainability as a characteristic of the performance of agricultural systems, rather than trying to define sustainable agricultural practices, methods, or enterprises. Although sustainable agriculture is a difficult term to define operationally, it encompasses the practice of low-input agricultural production technologies. The following list of topics is by no means exhaustive, instead constituting suggestions for scientific investigation: sustainable agro-food studies, agricultural systems, agricultural politics, agricultural economics, agricultural policy, agro-industrial chains, behavioral economics, business economics, marketing management, psychology, educational quality, research quality assessment, research strategy, capacity building, agribusiness, agricultural development.

Guest Editors

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Deadline for manuscript submissions

closed (31 January 2024)



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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

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