# **Special Issue**

# Sustainable Development of Ecotourism

## Message from the Guest Editors

We are pleased to announce a new Special Issue on "Sustainable Development Ecotourism" of the journal Sustainability. Over the past three decades, sustainability in the tourism industry has become one of the dominant topics in academia, business, policy, and government, especially since 2015, when the UN Member States adopted the 2030 Agenda for Sustainable Development. At the same time, consumers pay more attention to environmental issues and they are willing to pay more for sustainable tourism services. Answering this market demand, touristic companies have developed a new form of tourism, namely ecotourism. The latter is defined by the International Ecotourism Society (1991) as "responsible travel to natural areas that conserves the environment and improves the welfare of the local people". Undoubtedly, ecotourism is a multidisciplinary topic, so the main aim of this Special Issue is to investigate this sector in a broad sense, building relevant theories and identifying good practices. For this Special Issue, original research articles, case studies, cross-case analyses, and reviews are welcome.

### **Guest Editors**

Dr. Silvia Fissi

Dr. Elena Gori

Dr. Alberto Romolini

### Deadline for manuscript submissions

closed (28 February 2025)



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# **About the Journal**

## Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

### Editor-in-Chief

Prof. Dr. Steve W. Lyon

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