

## Special Issue

# Motivating Pro-Environmental Behavior in Youth Populations

### Message from the Guest Editor

This Special Issue will explore effective strategies for motivating pro-environmental behavior among youth populations. The primary objective is to identify and assess the best practices for engaging and inspiring young people to adopt sustainable behaviors. This Issue will highlight successful examples of youth-led initiatives and external programs that have effectively encouraged sustainable actions. The research featured in this Special Issue will build on the existing literature on pro-environmental behavior change, particularly focusing on the unique motivations of and barriers faced by young people. Our aim is to improve understanding of how to foster a culture of action for the sake of sustainability among youth. This Issue will contribute to the broader discourse on sustainable behavior change by offering insights into the specific needs and potential of younger generations.

### Guest Editor

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### Deadline for manuscript submissions

1 October 2025



## Sustainability

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I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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### Editor-in-Chief

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