

Special Issue

Digital Transformation Strategies and AI Gen for Sustainable Business Development

Message from the Guest Editors

The Special Issue "Digital Transformation Strategies and AI Gen for Sustainable Business Development" delves into the pivotal role that digital transformation and artificial intelligence (AI) play in fostering sustainable business practices. The articles within this Special Issue examine case studies, theoretical frameworks, and practical implementations of AI and digital transformation, providing a comprehensive overview of their benefits and challenges. Key topics include the integration of AI in supply chain management, the development of smart cities, the role of big data in sustainability, and the ethical considerations of AI deployment. This collection aims to provide valuable insights for academics, industry professionals, and policymakers interested in the sustainable evolution of businesses through advanced technological interventions.

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Deadline for manuscript submissions

closed (1 March 2026)



Sustainability

an Open Access Journal
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Impact Factor 3.3
CiteScore 7.7



mdpi.com/si/208561

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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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