

## Special Issue

# Understanding Innovation and New Venture Creation in Reducing Poverty

### Message from the Guest Editor

This Special Issue in Sustainability will focus on the extent to which innovation and new venture creation have impacted poverty reduction in a sustainable context over time. Because innovation and new venture creation represent a key mechanism through which economies deal with poverty reduction and development, innovation and entrepreneurship present as key tools to be understood, both in terms of their encouragement and their effect.

Thus, the aim of this Special Issue is to further understand innovation and new ventures and their relationship to poverty reduction, from higher levels of analysis right down to the level of the SME and household enterprise. Recent studies show how important innovation and new venture creation have been to economic growth, and further understanding needs to be developed as to how economies and individuals can benefit broadly from these activities as well.

Theoretical, empirical and case-based contributions from the management and economics of innovation, as well as entrepreneurship-relevant public policies, are welcome in this Special Issue.

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### Guest Editor

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### Deadline for manuscript submissions

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### Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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### Editor-in-Chief

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