

Special Issue

Tourism Destination Marketing: The Power of Cultural and Creative Industries

Message from the Guest Editors

The scope of this Special Issue encompasses a broad range of topics, including the following:

- Sustainable cultural production and consumption patterns;
- Innovative approaches to integrating sustainability principles in creative industries;
- The role of cultural and creative practices in promoting social inclusion and diversity;
- Cultural heritage preservation and sustainable tourism;
- Sustainable urban development and the cultural and creative economy;
- Collaborative initiatives and partnerships between the cultural sector and sustainability stakeholders;
- Ethical and responsible practices in cultural and creative industries;
- Cultural and creative entrepreneurship for sustainability;
- The impact of digital technologies and media on sustainable cultural production and consumption;
- Policy frameworks and governance models for supporting the integration of cultural and creative industries into sustainability systems.

The listed keywords suggest just a few of the many possibilities.

Guest Editors

Dr. Hak-Seon Kim

School of Hospitality and Tourism Management, Kyungsung University,
Busan 48434, Republic of Korea

Dr. Jue Wang

School of Global Studies, Kyungsung University, Busan 48434,
Republic of Korea

Deadline for manuscript submissions

closed (10 November 2024)



Sustainability

an Open Access Journal
by MDPI

Impact Factor 3.3
CiteScore 7.7



mdpi.com/si/178311

Sustainability
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
sustainability@mdpi.com

[mdpi.com/journal/
sustainability](https://mdpi.com/journal/sustainability)





Sustainability

an Open Access Journal
by MDPI

Impact Factor 3.3
CiteScore 7.7



[mdpi.com/journal/
sustainability](https://mdpi.com/journal/sustainability)



About the Journal

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario
Institute of Technology, Oshawa, ON L1G 0C5, Canada

Author Benefits

Open Access:

free for readers, with article processing charges (APC) paid by authors or their institutions.

High Visibility:

indexed within Scopus, SCIE and SSCI (Web of Science), GEOBASE, GeoRef, Inspec, RePEc, CAPIus / SciFinder, and other databases.

Journal Rank:

JCR - Q2 (Environmental Studies) / CiteScore - Q1
(Geography, Planning and Development)