

Special Issue

Balancing Efficiency, Sustainability, and Economic Development in Operations Management

Message from the Guest Editors

Operations management is critical for balancing efficiency, sustainability, and economic development in the rapidly evolving global business landscape. This Special Issue, titled "Balancing Efficiency, Sustainability and Economic Development in Operations Management", explores organizations' multifaceted challenges and opportunities in achieving this balance. Topics of interest include, but are not limited to, the following:

- Strategies for integrating sustainability into supply chain operations;
- Life cycle analysis and its role in sustainable operations;
- Role of digital transformation (IoT, AI, blockchain) in enhancing sustainability;
- Economic modeling of sustainable operations;
- Policy frameworks supporting sustainable economic development;
- Ethical implications of sustainability in operations management;
- Benchmarking sustainable practices across industries;
- Innovations in sustainable product development;
- Role of organizational culture in promoting sustainable practices;
- Challenges and opportunities in emerging markets;
- Global supply chain sustainability and international collaboration.

Guest Editors

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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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