

Special Issue

Cross-Cultural Design for Sustainability: From Design Thinking to Design Strategy

Message from the Guest Editors

With increasing global competition, cross-cultural design is not merely desirable for a company in the design field, but rather is mandatory. On the other hand, the importance of studying sustainability is shown repeatedly in academic research studies in all fields.

However, there is a lack of systematic approaches that cover 'sustainability' in cross-cultural design industries. For future studies, we need a better understanding of sustainability not only for cross-cultural design, but also for environmental protection and social equality. While cultural features become important issues in the interactive experiences of users, the sustainability between humans and culture becomes a vital issue in cross-cultural product design and is worthy of further in-depth study. Therefore, this Special Issue focuses on discussing how to use 'design thinking' in designing the cross-cultural product to build a 'design strategy' from the perspective of sustainable development. Whether it is the construction of a theoretical level or the promotion of practical applications, it still needs more effort from us.

Guest Editors

Prof. Dr. Rungtai Lin

Prof. I-Ying Chiang

Dr. Yanru Lyu

Dr. Jun Wu

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Sustainability
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
sustainability@mdpi.com

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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Steve W. Lyon

School of Environment and Natural Resources, Ohio State University,
Columbus, OH 43210, USA

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