

Special Issue

Sustainable Tourism Management and Marketing

Message from the Guest Editors

We are running a Special Issue named "Sustainable Tourism Management and Marketing". In this Special Issue, original research articles and reviews are welcome and research areas may include, but are not limited to:

- Integrating the Prism of Sustainability in destination marketing and branding strategies;
- Best practices in visitors and residents engagement in sustainable tourism;
- Developing public-private partnerships for sustainable tourism;
- Preserving intangible cultural heritage while promoting eco-friendly destinations;
- Policy and regulation frameworks for sustainable tourism;
- The economic benefits of sustainable tourism;
- Strategies engaging local residents as ambassadors for sustainable tourism;
- Innovative digital marketing strategies for promoting sustainable tourism;
- Digital engagement for encouragement of responsible tourism behaviors.

We look forward to receiving your contributions

Guest Editors

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About the Journal

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Marc A. Rosen

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