

Special Issue

Small Business Strategies for Sustainable and Circular Economy

Message from the Guest Editors

Topics may include (but are not limited to) the following:

- **Circular Economy Business Models**
- **Sustainable Supply Chain Management**
- **Product Life Cycle Management**
- **Waste Reduction and Resource Efficiency**
- **Eco-Innovation and Green Technologies**
- **Consumer Behavior and Sustainable Consumption**
- **Collaborative Networks and Partnerships**
- **Sustainable Marketing and Branding**
- **Economic and Social Impacts of Circular Economy**

All methodologies are welcome, as we seek diverse perspectives and approaches to advance knowledge and action in this sector.

Guest Editors

Prof. Dr. Melody Lanette Adkins LeHew

Dr. Jennifer Johnson Jorgensen

Dr. Yue Teng Vaughan

Deadline for manuscript submissions

2 February 2027



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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Steve W. Lyon

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