

## Special Issue

# Small Business Strategies for Sustainable and Circular Economy

### Message from the Guest Editors

Topics may include (but are not limited to) the following:

- Circular Economy Business Models
- Sustainable Supply Chain Management
- Product Life Cycle Management
- Waste Reduction and Resource Efficiency
- Eco-Innovation and Green Technologies
- Consumer Behavior and Sustainable Consumption
- Collaborative Networks and Partnerships
- Sustainable Marketing and Branding
- Economic and Social Impacts of Circular Economy

All methodologies are welcome, as we seek diverse perspectives and approaches to advance knowledge and action in this sector.

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### Guest Editors

Prof. Dr. Melody Lanette Adkins LeHew

Dr. Jennifer Johnson Jorgensen

Dr. Yue Teng Vaughan

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### Deadline for manuscript submissions

2 February 2026



## Sustainability

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I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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### Editor-in-Chief

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