

Special Issue

Leisure Involvement and Smart Sustainable Tourism

Message from the Guest Editors

Leisure involvement refers to an individual's level of investment or concentration in leisure-related activities. The synergy between modern technology and smart leisure has resulted in a transformative enhancement of leisure and entertainment experiences overall. From the consumer's perspective, smart-leisure travel brings about diverse entertainment experiences and benefits. From a manager's perspective, smart-leisure travel helps save labor costs and provides scientific and innovative marketing strategies. Overall, the combination of leisure participation and smart travel can create a more personalized, enjoyable, efficient, safe, sustainable, and forward-looking leisure experience. This integration aims to satisfy and fulfill various consumer benefits such as individual preferences, flow experiences, diverse leisure activities, experience satisfaction, service convenience, efficient travel quality, sustainable tourism, destination attachment, and loyalty. This Special Issue warmly welcomes original research articles and reviews. We look forward to your contributions.

Guest Editors

Dr. Ching-Cheng Shen

Graduate Institute of Tourism Management, National Kaohsiung University of Hospitality and Tourism, No. 1, Songhe Road, Xiaogang District, Kaohsiung City 812301, Taiwan

Prof. Dr. Chung-Hung Tsai

Department of Leisure Management, National Pingtung University (NPTU), No. 51, Minsheng E. Rd., Pingtung City 900392, Taiwan

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Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
sustainability@mdpi.com

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I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Steve W. Lyon

School of Environment and Natural Resources, Ohio State University,
Columbus, OH 43210, USA

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