

Special Issue

Building Sustainable Businesses: Psychological Drivers, Organizational Strategies and Entrepreneurial Development

Message from the Guest Editors

The purpose of this Special Issue is to explore cutting-edge strategies, methodologies, and practices that foster sustainable business development and organizational resilience in a rapidly changing global economy. We invite research and review articles on leadership in sustainable enterprises, the role of emerging technologies, and innovative management approaches for long-term value. Contributions that discuss the impact of government policies, financial incentives, and corporate social responsibility are encouraged. We welcome multidisciplinary perspectives from the fields of business, economics, psychology, and the social sciences to bridge theory and practice. This Special Issue seeks diverse insights into sustainable entrepreneurship and organizational strategies, offering both empirical and conceptual studies with actionable recommendations for businesses, policymakers, and academics. We look forward to receiving your contributions.

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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

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