

Special Issue

Corporate Environmental Strategy and Stakeholder Management from a Green Economy Perspective –2nd Edition

Message from the Guest Editors

There is a growing need to implement a green economy approach to product and service development across the corporate environmental strategy. In this effort, sustainable management plays a vital role, encompassing environmental, social, and economic perspectives. We assume that the benefits of the green economy include optimizing resources, improving stakeholder relationships, improving brand reputation, and alleviating uncertainty in global markets, leading to a virtuous cycle of sustainability. Therefore, to further develop green economy approaches, this Special Issue calls for papers focusing on the following topics:

- **Green economy and sustainability**
 - Green economy approaches for consumers;
 - Sustainable business models for the green economy;
- **Corporate environmental strategy for green economy**
 - Sustainable production and consumption;
 - Green supply chain management;
- **Green economy and stakeholder management**
 - Corporate social responsibility for sustainability;
 - Other issues/fields related to green economy and stakeholder management

Guest Editors

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Deadline for manuscript submissions

closed (7 December 2024)



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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

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