

Special Issue

Innovation in Sustainable Tourism: Strategies for Resilience and Adaptation

Message from the Guest Editors

The global tourism industry is highly vulnerable to various disruptive factors such as climate change, environmental degradation, natural disasters, health crises, pandemics, economic instability, economic policies, technological disruptions, and geopolitical tensions. While the negative impacts of various disruptive factors and external shocks have been widely studied, strategies for resilience and adaptation in tourism are less well understood. Embracing cutting-edge technologies, expanding the variety of tourism experiences, and building robust community collaborations are crucial elements to adapt and recover from disturbances and shocks. Moreover, policy frameworks must be flexible, adaptive, and responsive to the evolving challenges, ensuring the tourism industry can prosper in an environment of uncertainty and change. This Special Issue aims to gather innovative research that explores how destinations, businesses, and communities can navigate these challenges, ensuring sustainable tourism development and improved resilience.

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