



Women Entrepreneurs in the New Era: Trends and Challenges

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Message from the Guest Editors

This Special Issue aims to offer a collection of theoretical, review, and empirical (qualitative or quantitative) papers covering the new frontiers of women's entrepreneurship. Topics of interest include (but are not limited to) the following:

- COVID-19: The COVID-19 crisis has tremendously impacted entrepreneurship worldwide.
- Sustainable business solutions: due to the economic, social, and political changes we have witnessed in the last months, sustainable entrepreneurship seems to be the key for the restart.
- The role of context: how a single country's specificities—i.e., normative, cultural, political, cultural, cognitive, and social—affect women's decision to start and grow a business, as well as their firms' survival and success.
- The intertwinement among innovation, gender, and entrepreneurship: at present, the vast majority of women-owned firms are still largely established in low-added-value and low-technology-based sectors. Therefore, research on innovation in women-owned firms still lags behind.





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