



Sustainable Wine and Beverage Tourism

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Message from the Collection Editors

Dear Colleagues,

The goal of this Special Issue is to explore the concept of “sustainability” as it relates to wine tourism and the “pillars”—economic, sociocultural, and environmental—that constitute a sustainable wine tourism system. The interaction of the many elements of the system—from wine producers to wine tourists themselves—are critical to its sustainability, and the concept can be assessed at the level of the individual winery, the wine region, or nation as a whole. Papers acknowledging the current context of COVID-19 are of interest, although papers researched pre-, during or post-COVID-19 will also be considered for this Special Issue. We also welcome papers that consider sustainability issues in the context of other alcoholic beverages (e.g., beer, cider, whisky).

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Message from the Editor-in-Chief

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