



## Sustainable Value Co-Creation

Guest Editors:

**Prof. eng. Francesco Polese**

Department of Business Sciences, Management and Innovation Systems (DISA-MIS), University of Salerno, via Giovanni Paolo II, n.132, 84081 Fisciano (SA), Italy

**Dr. Luca Carrubbo**

Department of Business Sciences, Management and Innovation Systems (DISA-MIS), University of Salerno, Via Giovanni Paolo II, 132, 84084 Fisciano, SA, Italy

**Dr. Orlando Troisi**

Department of Management & Information Technology, University of Salerno, 84084 Fisciano, SA, Italy

### Message from the Guest Editors

This call for papers seeks foundation-building research on sustainable value co-creation for business competitiveness that explores value culture, sustainable approaches to the generation of value, co-creative involvement, engagement and self-engagement of actors in terms of concepts, models, operations, strategies, organizations, management, with the aim to collect contributions from several scientific domains and backgrounds. Therefore, interdisciplinary works as well as industry–academia joint research efforts are especially welcome.

We seek high-quality, original contributions on the following topics:

*Value in business competitiveness*

*Advances in value co-creation*

*Sustainability and value co-creation*

*Ecosystems, sustainable value co-creation, and innovation*

Deadline for manuscript submissions:

**closed (31 July 2020)**





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## Editor-in-Chief

### **Prof. Dr. Steve W. Lyon**

School of Environment and  
Natural Resources, Ohio State  
University, Columbus, OH 43210,  
USA

## Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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*Sustainability* Editorial Office  
MDPI, Grosspeteranlage 5  
4052 Basel, Switzerland

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