



Sustainable Value Co-Creation

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Message from the Guest Editors

This call for papers seeks foundation-building research on sustainable value co-creation for business competitiveness that explores value culture, sustainable approaches to the generation of value, co-creative involvement, engagement and self-engagement of actors in terms of concepts, models, operations, strategies, organizations, management, with the aim to collect contributions from several scientific domains and backgrounds. Therefore, interdisciplinary works as well as industry–academia joint research efforts are especially welcome.

We seek high-quality, original contributions on the following topics:

Value in business competitiveness

Advances in value co-creation

Sustainability and value co-creation

Ecosystems, sustainable value co-creation, and innovation

Deadline for manuscript
submissions:

closed (31 July 2020)





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Message from the Editor-in-Chief

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