



## Tourism, Smart Specialization and Sustainable Development

Guest Editor:

**Dr. João Romão**

Department of International  
Tourism and Business, Yasuda  
Women's University, Hiroshima  
731-0153, Japan

[romao-j@yasuda-u.ac.jp](mailto:romao-j@yasuda-u.ac.jp)

Deadline for manuscript  
submissions:

**closed (31 July 2020)**

### Message from the Guest Editor

This special issue addresses the role of tourism within strategies of smart specialization and its implications on the sustainable development of destinations, regions and/or countries. The concept of smart specialization inspired the formulation of regional innovation policies currently implemented in regions of the European Union (2014-2020), emphasizing the importance of endogenous resources and existing capabilities in each territory. This approach aims at exploring the regional variety of each economy in order to develop inter-sectorial relations, potentially generating spillover effects of innovation processes. Thus, the concept of smart specialization may be applied in other geographical contexts, not being limited to the European area. As an activity that mobilizes contributions from different economic sectors, tourism may play a central role in smart specialization strategies, by exploring those sectorial interconnections and potential innovative approaches to the utilization of local resources.





an Open Access Journal by MDPI

## Editor-in-Chief

### **Prof. Dr. Marc A. Rosen**

Faculty of Engineering and  
Applied Science, University of  
Ontario Institute of Technology,  
Oshawa, ON L1G 0C5, Canada

## Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer-reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

## Author Benefits

**Open Access:**— free for readers, with [article processing charges \(APC\)](#) paid by authors or their institutions.

**High visibility:** indexed within [Scopus](#), [SCIE](#) and [SSCI \(Web of Science\)](#), [GEOBASE](#), [Inspec](#), [AGRIS](#), [RePEc](#), [CAPlus / SciFinder](#), and many [other databases](#).

**Journal Rank:** [JCR](#) - Q2 (*Environmental Sciences*) / [CiteScore](#) - Q1 (*Geography, Planning and Development*)

## Contact Us

---

*Sustainability*  
MDPI, St. Alban-Anlage 66  
4052 Basel, Switzerland

Tel: +41 61 683 77 34  
Fax: +41 61 302 89 18  
[www.mdpi.com](http://www.mdpi.com)

[mdpi.com/journal/sustainability](http://mdpi.com/journal/sustainability)  
[sustainability@mdpi.com](mailto:sustainability@mdpi.com)  
[@Sus\\_MDPI](https://twitter.com/Sus_MDPI)