



Tourism, Innovation, Heritage, and Sustainability: Global and Local Perspectives

Guest Editors:

**Prof. Dr. Flávio Gomes Borges
Tiago**

flavio.gb.tiago@uac.pt

**Prof. Dr. Maria Teresa Borges
Tiago**

maria.tp.tiago@uac.pt

Prof. Dr. Beatriz Casais
bcasais@eeg.uminho.pt

Prof. Dr. Androniki Kavoura
nkavoura@uniwa.gr

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Message from the Guest Editors

We invite researchers to submit original papers that include conceptual, empirical, analytical, or design-oriented methodologies. The Special Issue seeks papers including (but not limited to) the following themes:

- Opportunities and challenges for sustainable tourism;
- Tourism marketing, digital marketing, social media, and brand co-creation;
- Cultural, religious, and gastronomic heritage;
- Smart tourism;
- Tourism innovation practices, planning, and development;
- Contemporary issues and tourism experiences in a post-COVID era;
- Tourism stakeholders behaviors and perceptions;
- Economic, social, and territorial impacts of tourism;
- Adventure, sports, wellness, and health tourism;
- Senior tourism and accessible destinations.





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Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and
Applied Science, University of
Ontario Institute of Technology,
Oshawa, ON L1G 0C5, Canada

Message from the Editor-in-Chief

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Sustainability
MDPI, St. Alban-Anlage 66
4052 Basel, Switzerland

Tel: +41 61 683 77 34
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