



Advances in Marketing and Managing Tourism Destinations

Collection Editors:

Prof. Dr. Alastair M. Morrison

Greenwich Business School,
University of Greenwich, Park
Row, London SE10 9SL, UK

Prof. Dr. Mark A. Bonn

Dedman College of Hospitality,
Florida State University,
Tallahassee, FL 32306-2541, USA
(Retired)

Message from the Collection Editors

Destination management and marketing have been evolving and professionalizing steadily over the past 25-plus years. This Special Issue of *Sustainability* aims to publish high quality research on recent and expected advances in destination management and marketing within the context of sustainable development. Works that reflect the situation during and after the COVID-19 pandemic will be given a priority.

Keywords

- destination management
- destination marketing
- destination branding
- Sustainable Development Goals (SDGs)
- sustainable tourism
- responsible tourism
- digital marketing and ICTs
- social media
- new normal
- virtual reality
- artificial intelligence (AI)





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Editor-in-Chief

Prof. Dr. Steve W. Lyon

School of Environment and
Natural Resources, Ohio State
University, Columbus, OH 43210,
USA

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Sustainability Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland

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