



Sustainable Tourism and Tourist Satisfaction

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Message from the Guest Editors

Dear Colleagues,

Sustainability is emerging as an important issue not only in tourism but also in other fields. Following the proposal of sustainable tourism development as a major agenda in the field of tourism, various concepts were recently proposed for its realization. For example, destination social responsibility has been proposed for sustainable tourism development, along with prosocial behavior and sustainable intelligence related to tourist behavior. In addition, non-pharmaceutical intervention activities and travel bubble were proposed as sustainable tourism activities during the recent COVID-19 pandemic. The purpose of this Special Issue is to present a new theoretical framework or model for these various sustainability-related concepts through collaborations.

For this Special Issue, we invite innovative papers that contribute to achieving sustainability in tourism. We welcome empirical research, case studies, cross-cultural studies, qualitative studies, and applications of the Q-method. Accounts of interdisciplinary and multidisciplinary research are encouraged.





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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer-reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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