



## Strategic Development for Sustainable and Competitive Tourism Destination

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### Message from the Guest Editor

Dear Colleagues,

We are at a key moment in rethinking the planning and management of tourist activity in destinations, from the perspective of sustainability and competitiveness, in order to guarantee the maximization of the positive impacts of tourism, as well as minimize, or even eliminate if possible, negative impacts and adapt destinations to the new reality generated by COVID-19 and to the new demands of future tourists.

The aim of this Special Issue is to generate knowledge regarding the challenges that tourist destinations will face in the immediate future to guarantee their sustainability and competitiveness, as well as to identify and define new methodologies and tools that increase efficiency and stakeholders' effectiveness, fostering the development of a comprehensive and holistic vision that promotes innovation, to overcome paradigms and barriers to the development of tourism.





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## Message from the Editor-in-Chief

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