



Sustainable Tourism and Hospitality Management

Guest Editor:

Dr. Tom Farrington

School of Social Sciences, Heriot-
Watt University, Edinburgh,
United Kingdom

t.farrington@hw.ac.uk

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Message from the Guest Editor

Despite increasing public and private awareness of the necessity of prioritising sustainable business practices, alongside a significant increase in related scholarship, sustainable hospitality and tourism remains a neglected area of enquiry. Achieving sustainable business outcomes thus continues to pose significant problems and gaps for hospitality practitioners and scholars, who note the “teasing paradox” of pursuing both private profit and public good in hospitality and tourism. Current research into the outcomes of sustainable industry policies and practices tends to measure relationships between the perceived social responsibilities of the business and financial performance, thereby neglecting the realities and external social and environmental impacts of sustainable operations.

The purpose of this Special Issue is to deepen understanding of the theory and practice of sustainable hospitality and tourism, both in providing foundational and philosophical reflections on the principles and conceptualisation of sustainability in hospitality and tourism, and offering clear examples of the often messy reality of doing the right thing in business.





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Prof. Dr. Marc A. Rosen

Faculty of Engineering and
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Message from the Editor-in-Chief

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Sustainability
MDPI, St. Alban-Anlage 66
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