



Sustainable Supply Chain: Operations Management and Technical Research

Guest Editors:

Dr. Antonio P. Volpentesta

Department of Mechanical,
Energy and Management
Engineering, University of
Calabria Arcavacata di Rende
(CS), Arcavacata, Italy

Dr. Alberto Michele Felicetti

Department of Mechanical,
Energy and Management
Engineering, University of
Calabria, Arcavacata di Rende,
CS, Italy

Deadline for manuscript
submissions:
closed (20 October 2022)

Message from the Guest Editors

The concept of sustainable supply chain is gaining more and more importance. Over recent years, companies involved in traditional supply chains have been facing several challenges such as globalization, resource scarcity, energy crisis, regulatory pressure, pollution, and environmental issues. In order to face these economic, societal, and environmental challenges, many companies have started implementing sustainable-oriented practices, both on their operations and in their extended supply chains. From a marketing-oriented perspective, the adoption of sustainability strategies is a well-known approach to reinforce company reputation, especially toward consumers interested in social, ethical, and health-related issues.

This transition is particularly relevant in the light of the current COVID-19 pandemic that is changing the priorities of supply chains in many sectors.

This Special Issue aims to address questions related to sustainable supply chains, emerging in many sectors like food, energy, etc. This is a fertile area for research calling for updated perspectives, theory, conceptual frameworks, managerial tools, strategies, and operational practices.





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Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and
Applied Science, University of
Ontario Institute of Technology,
Oshawa, ON L1G 0C5, Canada

Message from the Editor-in-Chief

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Sustainability Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland

Tel: +41 61 683 77 34
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