



## Sustainable Development Strategies in Tourism

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### Message from the Guest Editors

Dear Colleagues,

Social interest in sustainable development is growing, and interest in this issue is also increasing in the tourism sector. Thus, this Special Issue aims to focus on development ways or strategies in sustainable tourism development. Related issues include “responsible actions”, “smart technology application”, and “resource allocation” for sustainable development. First, responsible actions cover corporate efforts for sustainable development, such as social responsibility, creating shared value, and so on. Second, smart technology application covers topics such as sharing economy or collaborative consumption. Lastly, resource allocation includes topics including effective tourism resource management or conservation of resources. In addition, other areas are covered, including tourism/hospitality marketing, human resource management, green behavior, and big data issues in tourism/hospitality.





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## Message from the Editor-in-Chief

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