



## Sustainable Tourism in the Social Media and Big Data Era

Guest Editors:

**Prof. Dr. Yoonjae Nam**

Department of Culture, Tourism and Content, Kyung Hee University, 26 Kyungheedaero, Hoegi-dong, Dongdaemun-gu, Seoul, Republic of Korea

**Prof. Dr. So Young Bae**

Department of Culture, Tourism & Content, Kyung Hee University, 26 Kyungheedaero, Hoegi-dong, Dongdaemun-gu, Seoul, South Korea

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### Message from the Guest Editors

Some relative topics on this special issue:

- Positive or negative impacts of social media / big data on sustainable tourism in terms of social equity and the environment
- Stakeholders' and/or tourists' uses of social media / big data to promote responsible behaviors for sustainable tourism
- Roles of social media / big data in sustainable tourism practices for protecting our natural and cultural heritage
- New business models with social media/ big data for sustainable tourism
- Connectedness and interrelationships via social media / big data in sustainable tourism for enhancing the welfare of local residents and tourists
- Social changes through enriched interactions via social media and big data technologies in terms of sustainable tourism
- Innovative applications of social media / big data for sustainable tourism development
- Relationships between information ecology via social media / big data and sustainable tourism
- New research methods for sustainable tourism in social media and big data era





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## Editor-in-Chief

### **Prof. Dr. Marc A. Rosen**

Faculty of Engineering and  
Applied Science, University of  
Ontario Institute of Technology,  
Oshawa, ON L1G 0C5, Canada

## Message from the Editor-in-Chief

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*Sustainability* Editorial Office  
MDPI, Grosspeteranlage 5  
4052 Basel, Switzerland

Tel: +41 61 683 77 34  
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