



Sustainability and Rural Tourism

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Deadline for manuscript
submissions:

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Message from the Guest Editors

Rural tourism has received increasing attention from academics and professionals in diverse fields. Identified as an opportunity to diversify and help develop tourism rural regions, it is simultaneously based on growing trends in tourism demand for more authentic, involving, slow and personalized, co-creative experiences in unique tourism contexts. It also potentially contributes to sustainable local/regional development due to its multiplier effects, enhancing local economies, justifying heritage conservation, and empowering local communities to make the best use of endogenous resources, local products and competences.

Keywords

- Rural Tourism
- Sustainability
- Rural Tourism Markets
- Rural Tourism Experiences
- Rural Communities
- Rural Tourism Attractions
- Rural Tourism Entrepreneurship
- Rural Tourism Marketing
- Local Products
- Rural Destinations
- Networks
- Governance





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Message from the Editor-in-Chief

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