



Responsibility and Sustainability in SMEs

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Message from the Guest Editors

Dear Colleagues,

Sustainable development has emerged as an increasingly influential concept for business and entrepreneurship (Hall et al., 2010). Sustainability in these domains is increasingly understood to extend from mere sustainable competitive advantage to also include environmental sustainability and social responsibility—to in effect account for the “triple-bottom line” (Elkington, 1997). However, the role of the triple-bottom line, corporate social responsibility (CSR) and responsible business practices in small- and medium-sized enterprises (SMEs), is in need of further study (Tsvetkova et al., 2020). Earlier research has noted that SMEs have distinct challenges in understanding corporate social responsibility (CSR) (Murrillo and Lozano, 2006), and that they differ from multinational companies in how they engage in CSR (Morsing and Perrini, 2009). However, while research has outlined the impact of CSR from the multinational perspective (e.g., Kolk and van Tulder, 2010) we know less about sustainability and CSR in SMEs.

More details at:

https://www.mdpi.com/journal/sustainability/special_issues/responsibility_SME





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