



Product-Service System and Business Modelling

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Message from the Guest Editor

Dear colleagues,

Planning of business model involves planning of its revenue model, distribution channel, or customer segmentation and its partnership, etc. Even with same product/service offering, a company can select from different categories of business models based on the company's strategic direction. This explains why certain companies are more successful with PSS, whereas others fail despite adopting a similar PSS strategy.

The aim of this Special Issue is to explore methodologies, applications, and frameworks that can be incorporated into the planning, implementation, and management of the PSS business model. This Special Issue invites researchers in industrial engineering, service science, operations management, technology management, service design, and other disciplines and cross-disciplinary fields. Relevant topics include but are not limited to the following areas:

Prof. Jihwan Lee
Guest Editor





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